



goDCgo
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Residential Services

A Guide for Property Managers

Created October 2022

What is goDCgo?

goDCgo is an initiative of the District Department of Transportation (DDOT) providing complimentary transportation resources and consulting services.

Tailored to the specific needs of your property, goDCgo Residential Services makes it easier for your residents to navigate the District. We provide transportation resources that enhance your property and your current and future tenants' experience. Partner with us to make a difference for DC residents.

goDCgo Suite of Services



Complimentary Consultations



Resident Socials & Events



Brochure Ordering



Get Around Guides



Capital Bikeshare Memberships



Educational Webinars



List of Amenity Vendors



Zoning/Site Plan Assistance



Become An Ambassador For Transportation

The goDCgo Transportation Ambassadors Program seeks to recognize multi-family properties in the District of Columbia for their exemplary efforts as transportation leaders. By offering transportation amenities and creative program incentives for their residents, these properties are helping to make the District the healthiest, greenest, and most livable city in the United States.

Property Manager Benefits:

There are many benefits to being a leader in sustainable transportation, including:



Leverage your location and nearby transportation options by offering attractive transportation amenities to support sustainable travel.



Attract new tenants with innovative leasing strategies that support the use of alternative transportation.



Achieve sustainability goals by encouraging a car-lite or car-free lifestyle which reduces the number of tenants who drive alone to work.



Free up parking spaces for visitors, ridesharing, carsharing, and other building needs.

How to Get Started

Learn more at goDCgo.com/residential or contact us at 202.299.2186 or info@goDCgo.com.

Capitalize on Capital Bikeshare

Capital Bikeshare is an affordable, accessible, and fun transportation option for everyone, regardless of income. Their equity program, Capital Bikeshare for All, allows residents who qualify for certain state or federal assistance programs to get an annual membership for just \$5. goDCgo can provide promotional materials and host sign-up events to get the word out to your residents about the program.

Alternatively, your property can also provide Capital Bikeshare memberships to residents as an added amenity. goDCgo can connect you with Capital Bikeshare to purchase discounted bulk passes.



4 TIPS TO “GO THE EXTRA MILE”

1 Provide free resources with information about easily-accessible transportation options and discount programs.

2 Host a bike safety event where cyclists and drivers will learn how to share the road.

3 Request a free bike rack installation from the District Department of Transportation (DDOT) by calling 311 or visit 311.dc.gov.

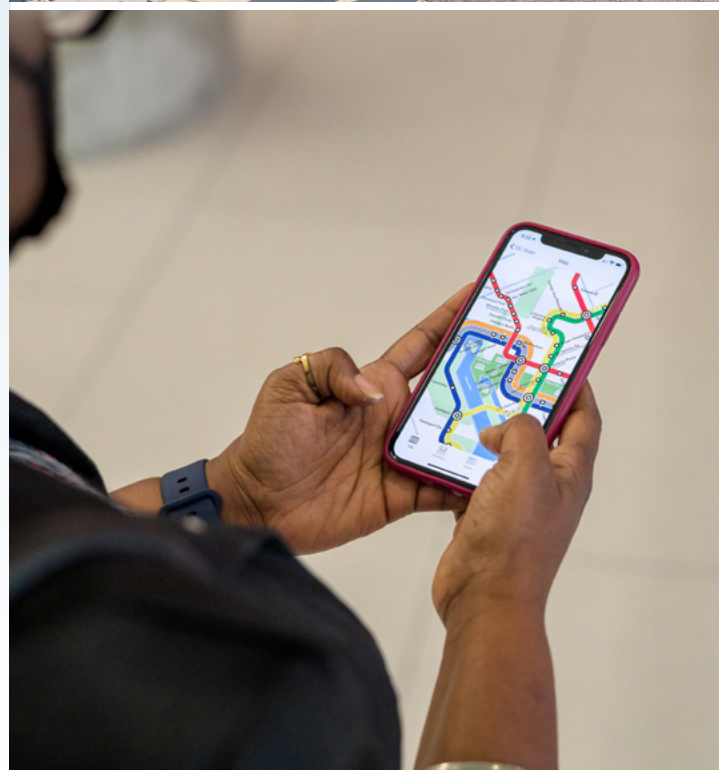
4 Lead residents on a free walking tour of their local transportation options. Arm your attendees with a goDCgo Get Around Guide to map their route.

Adding these types of amenities are low-cost strategies that can make a property more attractive to potential tenants, especially those new to the area or transitioning neighborhoods.

Sign Up

Want to know the latest transportation trends for multi-family properties? Join our residential subscriber list to receive information and updates.

goDCgo.com/residential



Resources



Transportation Information Displays

Real-time transit arrival displays in your common areas to keep residents and visitors informed of all nearby transportation options. Request a goDCgo Amenity Vendor List at **202.299.2186**



Discount Programs

Information about free and low-cost programs for eligible residents to use Capital Bikeshare, electric bikes, scooters, and mopeds, Metrobus, Metrorail, rideshare, and paratransit services.

goDCgo.com/transportation-equity



Guaranteed Ride Home

Provides residents who regularly take transit, bike, walk or vanpool to work (2x/week) with a FREE reliable ride home for emergencies or unscheduled overtime.

1.800.745.RIDE



Ridesharing Database

Help your residents locate carpool and vanpool matches with the free Commuter Connections regional ridesharing database.

commuterconnections.org





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