



3 REASONS WHY ATTENDEES SHOULD BIKE TO A DC EVENT

- Attendees can skip the traffic by biking to their destination. Arm them with a DC Bike Map to help navigate their route.
- Attendees can help make DC a greener city by using an environmentally-friendly form of transit like biking!
- Exercise, fresh air, and fun are all free of charge when choosing to ride on two wheels.

Providing bike maps, information, and resources is a low-cost strategy that can make an event more attractive to new or returning attendees.

Sign Up

Want to know the latest transportation trends for hotel properties and special events? Join our hospitality subscriber list to receive leading resources and updates.

goDCgo.com/hospitality-tourism

CAPITALIZE ON CAPITAL BIKESHARE

Capital Bikeshare is the travel option of choice for large DC events. With hundreds of riders coming to your event via Capital Bikeshare, purchasing Capital Bikeshare Corral Service is a wise investment.

How It Works:

Each Capital Bikeshare station has a limited number of docks (or parking spaces), but with Capital Bikeshare Corral Service, your attendees are guaranteed an open dock. The Corral is staffed by an attendant who is on hand to remove bikes when docks are full.

Added Bonus:

Events using Capital Bikeshare Corral Service are promoted on the system's social media channels reaching over 16,000 followers—an extra perk just for our partners.

Ask about our Corral Service availability and fees!

goDCgo is a District Department of Transportation (DDOT) initiative providing complimentary transportation resources and consulting services.

Tailored to the specific needs of your event, goDCgo Hospitality and Tourism Services makes it easier for your attendees to navigate the District. We provide transportation resources that enhance your attendees' experience. Partner with us to make a difference at your events.

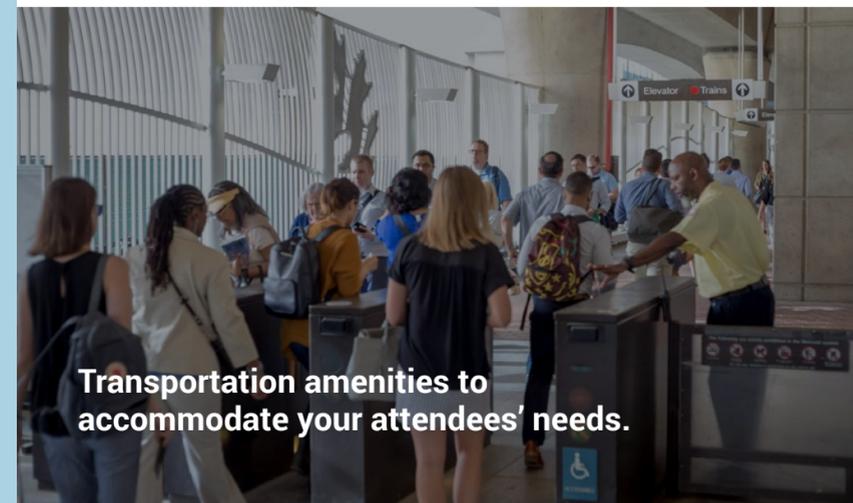


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Hospitality & Tourism Services

for the events industry



Transportation amenities to accommodate your attendees' needs.



THE FORGOTTEN DETAIL

Your attendees' event experience begins as soon as they leave their front door. Beyond providing standard signage and a registration table, promoting transportation options is just as important. Event planners have an obligation to accommodate attendees' transportation needs and be a one-stop-shop for travel solutions.

CORE FOUR: TRANSPORTATION OPTIONS

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STEP 1: DID YOU KNOW YOU'VE GOT OPTIONS?

The District has a robust transit network with multiple affordable and convenient options to include on your website and marketing materials. Share this information with attendees so they may trade-in a drive and cost for parking in favor of a Metro trip or bike ride.



SOLUTION: goDCgo provides **customized transportation options** to include on your website and marketing materials. We do the research and provide you with publish-ready content. Ask us how you can purchase pre-loaded SmarTrip cards in bulk to encourage the use of public transit.

2

STEP 2: KNOWING IS HALF THE BATTLE

Whether your attendees are "local yokels" or out-of-towners, everyone needs to know how to get there. While DC is an easy city to navigate, a map will always serve as a handy guide.



SOLUTION: goDCgo develops **tailored Get Around Guides** that include a map with nearby transportation options to your event. Mail or email these complimentary pieces to your attendees and show you've got their travel needs covered.

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STEP 3: ADD SOME DC FLAIR

Capital Bikeshare is the travel option of choice for large events -- available 24/7 with 300 stations and over 2,500 bikes throughout the District.



SOLUTION: goDCgo will arrange **Capital Bikeshare Corral Service** to provide guaranteed parking for Capital Bikeshare riders. With Corral Service, there is no limit to the number of people who can arrive at your event by Capital Bikeshare.

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STEP 4: AIM FOR 5-STAR REVIEWS

Why stop at the basics? Earn glowing reviews and happy customers by going the extra mile with readily available bike parking at your event.



SOLUTION: goDCgo will coordinate a **valet bike parking order**, featuring an expert supervisor to manage the parking and maintenance of bikes during the event plus signage directing attendees where to park.

TAKE THE FIRST STEP!

Partner with **goDCgo Hospitality and Tourism Services** to support your attendees' transportation needs.

Complete the client interest form at goDCgo.com/hospitality-tourism or contact us at 202.299.2186 or info@goDCgo.com.



Resources



Valet Bike Parking

Think coat checks for bicycles. Allow a large number of bikes to be securely stored at your next event!

Service includes a trained on-duty valet supervisor to manage the parking and maintenance of personal bikes during the event and signage to direct attendees where to park.

goDCgo coordinates the order and event organizers and sponsors cover the cost of the guaranteed bike parking, which makes the service free for all attendees.



goDCgo's SUITE OF SERVICES



Capital Bikeshare Corral Service



In-Person Consultations



Valet Bike Parking Orders



Capital Bikeshare
24-Hour Bulk Passes



Customized Transportation
Marketing Materials



Brochure Ordering