



goDCgo
TRANSPORTATION
AMBASSADORS

BECOME A HOSPITALITY AMBASSADOR

Hotels and lodging providers in Washington, DC that participate in our Transportation Ambassadors Program will receive a designation and recognition for their commitment to sustainable transportation.

Building Name: _____

Transportation Coordinator: _____

Address: _____

Contact: _____



BRONZE LEVEL:

Required strategy:

- Meet with goDCgo Hospitality Services Representative annually

Plus, implement at least one of the following strategies:

- Provide transit information, maps, schedules, and/or brochures
- Provide guests with goDCgo's Get Around Guide
- Designate a transportation contact for employees and guests



SILVER LEVEL:

Required strategy:

- Meet the requirements of the Bronze level

Plus, implement at least two of the following strategies:

- Provide front office staff with training and tools to promote alternative transit options (goDCgo webinar or in-person training)
- Provide secure bike storage and/or maintenance facilities
- Provide comprehensive transportation information and directions on hotel website
- Charge a fee for parking



GOLD LEVEL:

Required strategy:

- Meet the requirements of the Silver level

Plus, implement at least two of the following strategies:

- Provide real-time transit display on site
- Provide a complimentary shuttle to/from airport or closest transit hub
- Provide complimentary or for-purchase SmarTrip cards
- Purchase Capital Bikeshare Bulk Passes for guests
- Offer complimentary bikes or bikeshare
- Propose an alternative transportation program for approval by goDCgo



PLATINUM LEVEL:

Getting to the top is simple, just implement two or more additional Gold or Silver strategies and actively promote programs!

goDCgo.com/hospitality-tourism

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d. WE ARE WASHINGTON GOVERNMENT OF THE DISTRICT OF COLUMBIA
MURIEL BOWSER, MAYOR