

Success Story



Residential Services

Retain Residents with Exclusive Transportation Amenities

Tilden Hall is a popular multifamily property off Connecticut Avenue in Northwest DC. The residential community is situated within walking distance of two universities and a Metro station, ideal for students and working professionals. A silver-level goDCgo Residential Ambassador, Tilden Hall offers transportation amenities to support the sustainable lifestyle of its residents.

CREATING A BIKE-FRIENDLY COMMUNITY

Tilden Hall provides free, secure bike storage for 20-25 bicycles in its covered lot. The racks are first come, first serve and are used frequently by residents.

For many residents, having dedicated bike storage means saving space in the apartment and avoiding the hassle of bringing a bicycle into the living space.

Twice a year, Tilden Hall implements their bike storage policy, requiring current residents to claim their bikes using bike tags provided by building staff. On clean-up day, all unclaimed bicycles are donated to a local bike non-profit who picks them up for free.

By offering this high-demand amenity, Tilden Hall is able to further encourage the use of healthy and active transportation, further reducing reliance on personal vehicles, and earning a reputation as a progressive, sustainable property.



NEARLY **40%**
OF DC HOUSEHOLDS
ARE CAR-FREE



TILDEN HALL

HISTORIC CLEVELAND PARK



PROPERTY MANAGEMENT COMPANY

UIP Property Management



PROPERTY SIZE

103 units



YEAR RENOVATED

2018





Managing Demand for Bike Storage

WHY DOES BIKE STORAGE MATTER?

According to a report by the League of American Bicyclists, there was more than a 47% increase in the number of bicycle commuters in major U.S. cities over a ten-year period. More residents are swapping their cars for bikes, and reaping the health and economic benefits of active transportation.

With bicycling's rising popularity, multifamily properties are offering bike storage solutions such as wall-mounted or free-standing bike racks or bike lockers for resident and staff use. Providing on-site storage is a great way to accommodate those who choose to travel sustainably while protecting your property's polished walls in-unit. Indoor storage safeguards bicycles from inclement weather, too. As demand for bike storage grows, it's important for properties to have a plan to manage abandoned or unclaimed bicycles to make space for daily riders.

HOW goDCgo CAN HELP

goDCgo provides complimentary resources to help you offer bike storage on-site. As a first step, consider surveying residents to determine if having bike storage would be a good fit for your property. Work with goDCgo to raise awareness of your amenity among residents and staff. Is your existing bike storage overcrowded? Download the [goDCgo Bike Amenity Audit Guide](#) to develop a simple strategy to manage demand. We are here to help enhance your property's amenities and encourage your residents to make sustainable transportation choices.

"We implemented eco-friendly features in our building such as a green roof, NEST thermostats, and bike storage to empower our residents to make their own impact on our environment."

- Vendy Sneed, Tilden Hall Community Manager

1

Explore Your Bike Storage Options

Whether it is bike racks, bike lockers, or a bike room, there's a storage solution right for your property.

2

Establish Your Bike Storage Policy

Once you have bike storage, establish a clear policy to manage abandoned and unclaimed bicycles.

3

Communicate With Your Residents

Post your new policy and important dates in high-traffic areas to raise awareness among residents.

4

Support A Good Cause

Consider partnering with a local non-profit by donating the abandoned and unclaimed bicycles from your storage area, so they may be refurbished and given a second life.

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