

goDCgo Residential Services Success Story

Promote Progressive Living with Transportation Amenities



HENDRIX

PROPERTY MANAGEMENT COMPANY

Ditto Management

PROPERTY SIZE

45-Units

YEAR OPENED

2017

COMMUNITY GOALS

Provide residents options

Encourage sustainable
transportation modes

The 45-unit apartment building **Hendrix**, by premier DC developer Ditto Residential, provides its residents a plethora of transportation amenities. From a real-time transit screen that displays bus, Metro and DC Streetcar arrival and travel times, to secure garage bicycle parking, and discounts on Car2Go and Enterprise CarShare, residents are fully equipped with transportation options.

CAPITALIZING ON TRANSPORTATION AMENITIES

Progressive living was the philosophy behind the design of the Hendrix. Apartment floor plans are geared toward an active lifestyle, and common areas foster sharing between neighbors. Lobby décor exemplifies clean and sustainable design. Most importantly, Hendrix—which is located in the Trinidad neighborhood in northeast DC and has only 16 parking spaces—also encourages exploring the District without relying on personal cars.

Upon move in, residents receive discounts to ZipCar, Car2Go and Enterprise Carshare, allowing residents to live day-to-day without vehicles but still keeping the convenience of a car when they need one.

In the lobby, residents can use an iPad preloaded with the Transit Tracker app that displays arrival times for Amtrak, Metrobus, Metrorail and other modes and shows trip duration times.

Having these resources immediately available creates the opportunity for residents to reimagine how they make trips throughout the city. Carsharing provides wheels and cargo space to traverse longer distances only when needed. The DC Streetcar, which runs exclusively on H Street NE, allows travelers from the far northeast





corridor to easily make trips to Dupont or even Bethesda on the Red Line from Union Station. Bike racks allow for residents with personal bicycles to safely park bikes at home and easily access them when heading out.

The benefits of these amenities are reaped not only by Hendrix residents but by the surrounding H Street NE community. Businesses are more likely to be visited by passersby who walk or bike.

“It’s been great to see the bike racks start to fill up as more and more people move in. Biking is my primary mode of transportation, which makes Hendrix very convenient for me.”

- Lucas Eckman, Leasing Consultant, Hendrix

SHARING THE KNOWLEDGE

Eckman provides prospective residents the inside scoop of what’s available around the building and how to navigate buses, trains and bike lanes. Sharing firsthand information with prospects **helps them imagine daily life at their new home** and **create a picture of how to live car free or car lite.**



Let us help your property find and incorporate transportation amenities to enhance your resident experience.

Contact us at **202.299.2186** or **info@goDCgo.com**.

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1 Find your score.
Visit WalkScore.com to view your location’s walk, transit and bike accessibility rank compared to other properties.

2 Promote your score.
Add Walk Score, Bike Score and Transit Score to your rental and for sale properties’ website with the Walk Score Widget!



69
TRANSIT SCORE



88
BIKE SCORE



90
WALK SCORE