3 TIPS TO "GO THE EXTRA MILE"

1. Create a welcoming and functional lounge or conference room for teleworking residents.
2. Host a bike safety event where cyclists and drivers will learn how to share the road.
3. Lead residents on a free walking tour of their local transportation options. Arm your attendees with a **goDCgo Get Around Guide** to map their route.

Adding these types of amenities are low-cost strategies that can make a property more attractive to potential tenants, especially those new to the area or transitioning neighborhoods.

Sign Up

Want to know the latest transportation trends for multi-family properties? Join our residential subscriber list to receive leading resources and updates.

goDCgo.com/residential

CAPITALIZE ON CAPITAL BIKESHARE

Capital Bikeshare is a great introduction for new riders or a substitute for one's personal bike.

Whether your building is in lease-up or established, Capital Bikeshare memberships provide an opportunity to thank residents for making their home with you and to stand out from the competition!

Ask about Capital Bikeshare Memberships for your property!

ZONING ORDER ASSISTANCE

Does your building have a Transportation Demand Management (TDM) Plan requirement? Your building was designed with residents' transportation needs in mind. Now, bring the vision to life. goDCgo helps you navigate the specifics of your requirement and provides one-on-one assistance to implement the plan.

goDCgo is a District Department of Transportation (DDOT) initiative providing complimentary transportation resources and consulting services.

Tailored to the specific needs of your property, goDCgo Residential Services makes it easier for your residents to navigate the District. We provide transportation resources that enhance your property and your current and future tenants' experience. Partner with us to make a difference for DC residents.

goDCgo
powered by d.

goDCgo Residential Services
202.299.2186
info@goDCgo.com
goDCgo.com/residential

d. GOVERNMENT OF THE DISTRICT OF COLUMBIA
MURIEL BOWSER, MAYOR

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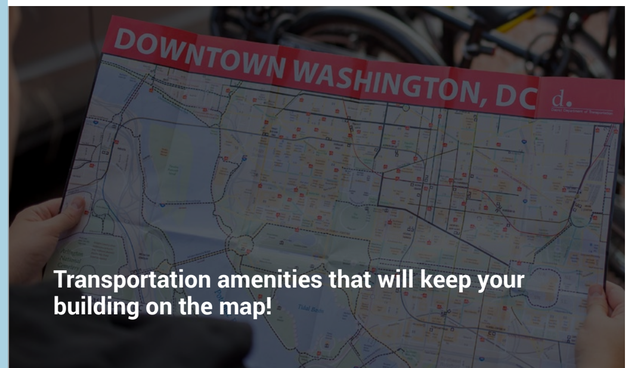
Residential Services



Transportation amenities that will keep your building on the map!

BECOME A RESIDENTIAL AMBASSADOR FOR TRANSPORTATION

The goDCgo Residential Ambassadors Program seeks to recognize multi-family properties in Washington, DC for their exemplary efforts as transportation leaders. By offering transportation amenities and creative program incentives for their residents, these properties are helping to make the District the healthiest, greenest, and most livable city in the United States.

PROPERTY MANAGER BENEFITS:

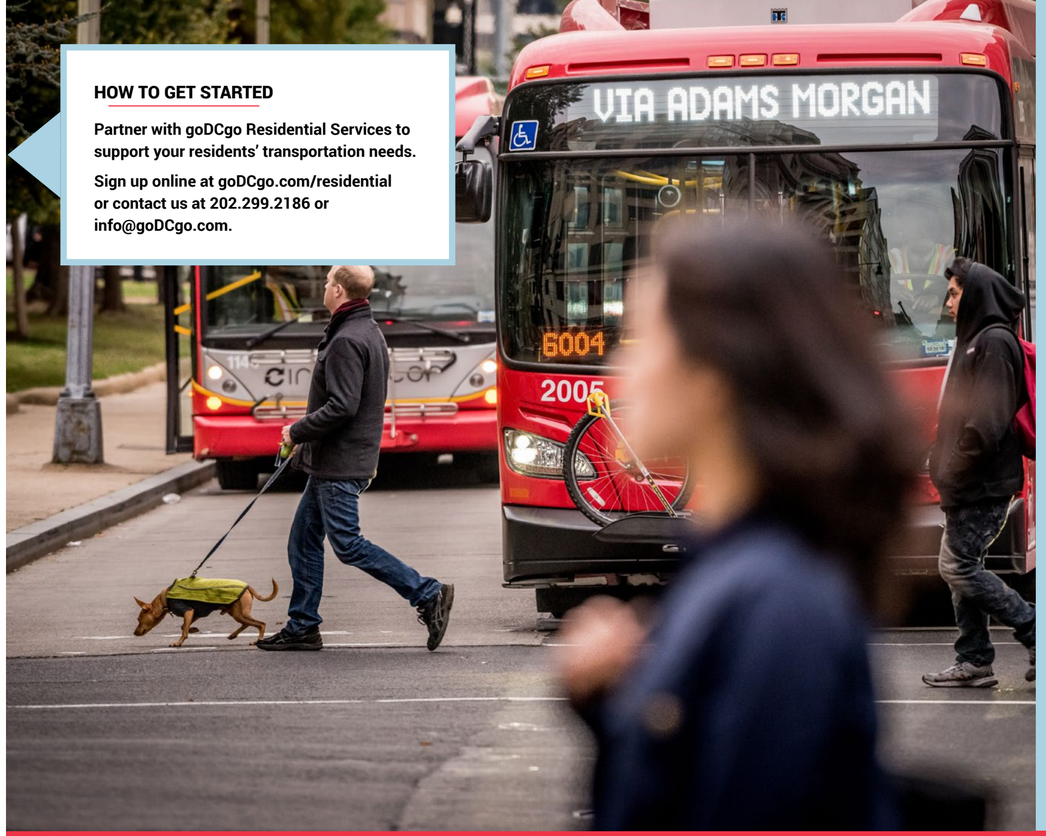
THERE ARE MANY BENEFITS TO BEING A LEADER IN SUSTAINABLE TRANSPORTATION, INCLUDING:

Leverage your location and nearby transportation options by offering attractive transportation amenities to support sustainable travel.

Attract new tenants with innovative leasing strategies that support a car-free or car-lite lifestyle.

Attain TDM goals, sustainability objectives, and LEED points by reducing the number of tenants who drive alone to work.

Free up parking spaces for visitors, customers, carsharing, and other building needs.



HOW TO GET STARTED

Partner with goDCgo Residential Services to support your residents' transportation needs.

Sign up online at goDCgo.com/residential or contact us at 202.299.2186 or info@goDCgo.com.

Resources

Transportation Information Displays

Real-time transit arrival displays in your common areas to keep residents and visitors informed of all nearby transportation options.

202.299.2186

Ridesharing Database

Help your residents locate carpool and vanpool matches with the free Commuter Connections regional ridesharing database.

commuterconnections.org

Guaranteed Ride Home

Provides residents who regularly take transit, bike, walk or vanpool to work (2x/week) with a FREE reliable ride home for emergencies or unscheduled overtime.

1.800.745.RIDE

goDCgo SUITE OF SERVICES

- Complimentary Consultations
- Resident Socials & Events
- Brochure Ordering
- Get Around Guides
- Capital Bikeshare Memberships
- Educational Webinars
- List of Amenity Vendors
- Zoning Requirements Assistance