

Residential Toolkit



A Guide to Implementing Zoning Order Requirements

Effective June 2020



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Dear Property Owner,

We welcome you to take advantage of goDCgo's complimentary assistance to comply with transportation information and service requirements of your zoning order. These requirements provide sustainable transportation options for residents and people visiting or commuting to your property. Your business is on the way to becoming even more competitive in the marketplace by offering sustainable amenities.

The District of Columbia is attracting new residential, commercial, retail development, and redevelopment at an unprecedented pace. This activity, while highly beneficial in many respects, generates significant additional vehicular traffic to, from, and within the District. The District ensures the provision of services and programs that reduce driving alone at the building level to further the District's goals of preserving and enhancing the quality of life for all residents and visitors.

This toolkit was created to support your path to compliance and the aspects of your zoning order that involve transportation services and programs to guide you through the process. Additional resources are available at goDCgo.com. Reach out for assistance implementing transportation requirements or questions on ways to enhance your transportation amenities.

Sincerely,
The goDCgo Team
202-299-2186
info@goDCgo.com

What is goDCgo?

goDCgo is an initiative of the District Department of Transportation (DDOT) that encourages the use of sustainable transportation. Our goals serve to decrease traffic congestion, improve air quality, and create a better quality of life in the District of Columbia. Our Residential Services team provides complimentary consultations to multi-family residential buildings to enhance their transportation amenities, making it easier for your residents to choose sustainable, affordable, and healthy ways to get around the city.



We can support you in implementing the transportation demand management (TDM) requirements of your zoning order that involve the provision of transportation services, information, and programs on-site. We can also connect you to other resources for assistance in implementing other transportation-related zoning order requirements. If you are a non-residential property (hospital, hotel, office building, etc.) and need support with TDM efforts as a part of your site condition, goDCgo can support you as well.

Why Should You Work with goDCgo?

goDCgo provides ongoing support through our Transportation Ambassadors Program, a voluntary initiative open to all multi-family residential buildings in the District. Meeting the requirements of your zoning order automatically makes your property eligible for a goDCgo Residential Ambassador designation, which unlocks immediate benefits for your property. You will have access to promotional advertising, opportunities to be highlighted in goDCgo's marketing such as a success story, and receive up-to-date transportation information. As a result, you will be equipped with sustainable amenities and stand out amongst your competition in the marketplace.



What is TDM?

Transportation Demand Management (TDM) is the application of strategies and policies to maximize consumer travel choices. Through TDM programs, such as goDCgo, people are encouraged to use alternative transportation options such as walking, biking, taking transit, scooting, and ridesharing. TDM actively nurtures a sustainable city to improve the quality of life in all communities.

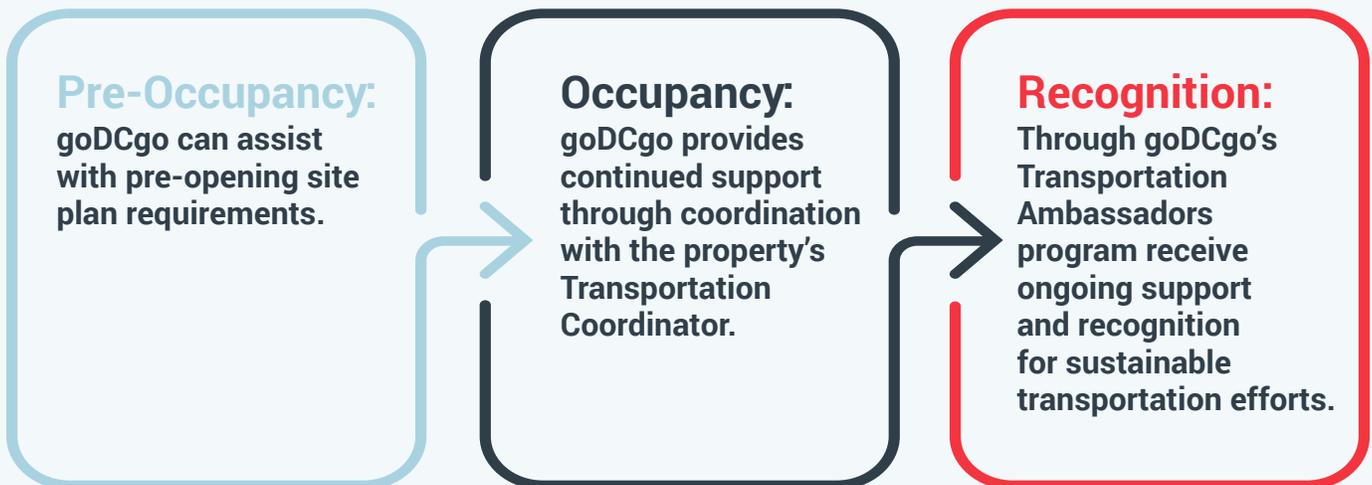


How to Use This Toolkit?

This toolkit serves as a guide to help you implement the TDM requirements in your residential zoning order. It also provides DDOT resources including guides and regulations that can address questions you may have regarding compliance.

The District of Columbia Office of the Zoning Administrator enforces the provisions of the DC Zoning Ordinances. goDCgo plays no role in zoning enforcement. Our complimentary services include assisting properties in complying with TDM requirements contained in the final zoning order.

Once you receive your approved TDM Plan, goDCgo can support in the following phases:



Getting Started

Email an attachment of your final order to info@goDCgo.com and include your zoning case number in the subject line.

Transportation Ambassadors Program



RESIDENTIAL AMBASSADORS

The goDCgo Transportation Ambassadors Program recognizes residential complexes in Washington, DC for exemplary efforts in transportation leadership. By offering transportation amenities and creative program incentives for residents, these organizations are helping to make the District the healthiest, greenest, and most livable city in the United States. By complying with your zoning order and working with goDCgo, you can receive a designation and all the perks associated.



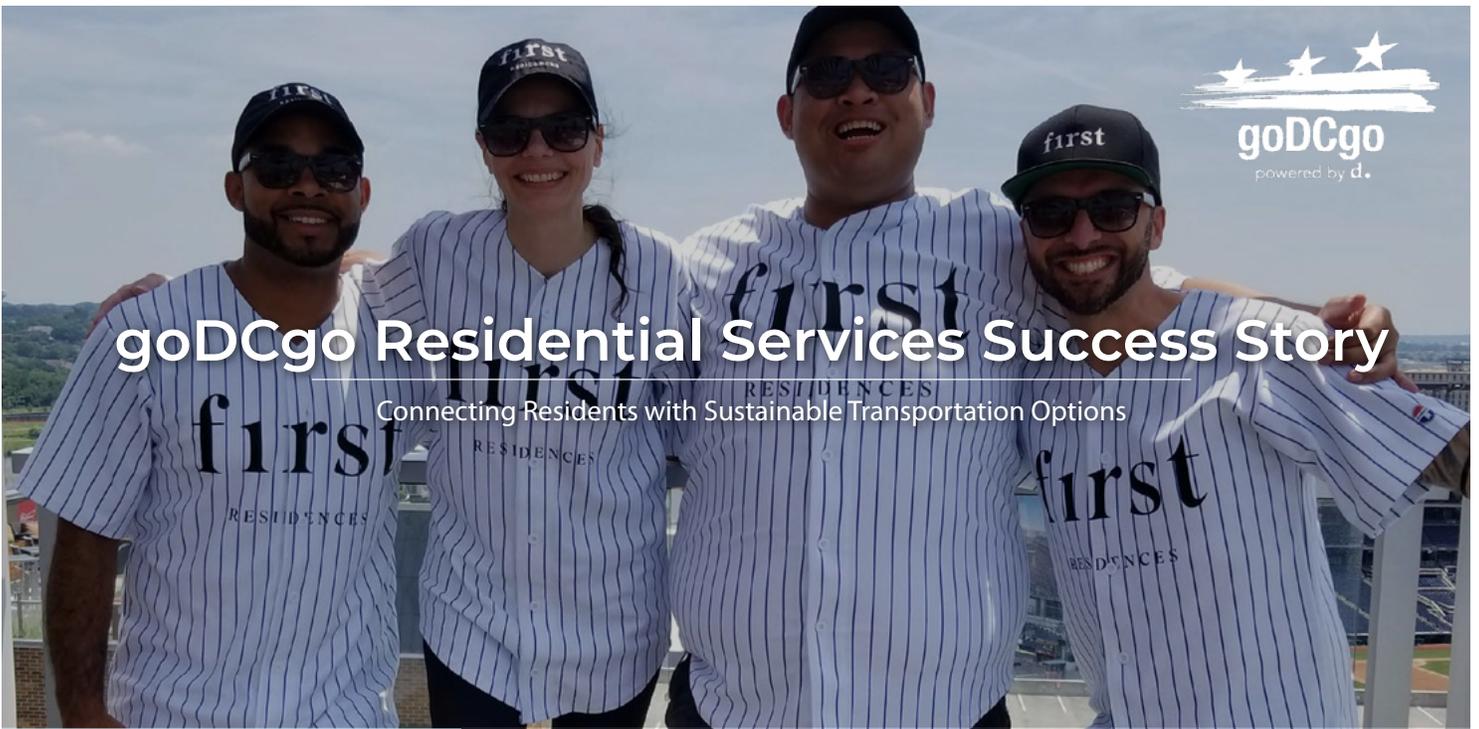
Perks:

- Recognition at our Annual Residential Ambassador Awards Ceremony
- Featured on goDCgo.com
- Official award
- Window cling
- Opportunities to be featured in goDCgo success stories and monthly newsletter
- Social media support – including mentions, retweets and follows on all platforms
- Continued support from goDCgo through our complimentary services: lobby events, brochures, transportation consultations, surveys, and more
- Ambassador designation



goDCgo Residential Services Success Story

Connecting Residents with Sustainable Transportation Options



PROFILE

Penny Bilawa
Property Manager,
f1rst Residences

PROPERTY MANAGEMENT COMPANY

McCaffery Interests

PROPERTY SIZE

325 Units

YEAR BUILT

2017



FIRST Residences, a goDCgo designated Platinum Ambassador, is located in the booming Navy Yard neighborhood of Washington, DC. F1RST is committed to promoting sustainability and offering a multitude of transportation options, information, and access to amenities for their residents. Johnny Xayamath is the Transportation Coordinator and Leasing Manager, he connects with residents and helps ensure they know the options available on and off-site.



96
WALK



83
TRANSIT



96
BIKE SCORE

MEET JOHNNY!

The team at F1RST understands the importance of transportation and the role it plays in the everyday life of their residents. Johnny, the Transportation Coordinator not only promotes alternative transportation, he uses it daily. Johnny takes the Metro to and from work everyday. Before discovering the ease of Metrorail, he drove alone commuting on 495/395 all the way from Silver Spring, MD. His commute change saves him time and allows him to connect with new friends, stop at the hottest hang out spots, and also gives him time to volunteer in his community. When interacting with residents he shares his testimony to encourage sustainable travel. Johnny also enjoys sharing his commute tips and tricks as a way to bond with residents who also use the system. Having a Transportation Coordinator who understands is a great tool to build relationships with residents and serve as a resource for any transportation questions they may have.

“The best events in the district are all accessible to Metro locations around different district neighborhoods including Navy Yard, Chinatown, and Columbia Heights. The most eco-friendly way to experience it all is just footsteps from F1RST.” – Johnny Xayamath, Leasing Manager, F1RST Residences

Sample Zoning Order 1

TDM Language



- a. **Prior to issuance of a final certificate of occupancy**, a member of the property management group shall be made a point of contact and will be responsible for coordinating, implementing, and monitoring the TMP strategies (“TMC”). This includes the development and distribution of information and promotional brochures to residents, visitors, patrons, and employees regarding transit facilities and services, pedestrian and bicycle facilities and linkages, ridesharing (carpool and vanpool), and car sharing. In addition, the TMC will be responsible for ensuring that loading and trash activities are properly coordinated and do not impede the pedestrian, bicycle, or vehicular lanes adjacent to the development, including the existing alley located behind the proposed building. The contact information for the TMC will be provided to DDOT/Zoning Enforcement with annual contact updates;
- b. **Prior to issuance of a final certificate of occupancy**, a TransitScreen will be installed in the residential lobby to keep residents and visitors informed on all available transportation choices and provide real-time transportation updates. In addition, the TMC will provide a link to the TransitScreen website at move-in for new tenants;
- c. **Prior to issuance of a final certificate of occupancy**, the TMC will establish a TDM marketing program that provides detailed transportation information and promotes walking, cycling, and transit. The marketing program will utilize and provide website links to CommuterConnections.com and goDCgo.com, which provide transportation information and options for getting around the District;
- d. To help encourage non-auto transportation uses, the Applicant will provide the first occupant of each residential unit over a two-year period with a one-time annual carsharing membership and application fee, a \$100 SmarTrip card, and a one-time annual Capitol Bikeshare membership to help alleviate the reliance on personal vehicles. These incentives will be included in a move-in transportation package that includes brochures for transit facilities as well as bicycle and car sharing services for the first occupant of each residential unit; and
- e. **Prior to issuance of a certificate of occupancy**, the Applicant will provide four short-term bicycle racks on H Street and two short-term bicycle racks on 4th Street.
- f. Install one electric car-charging station in each of the new Residential Towers; and

goDCgo is Here to Help

Sample Zoning Order 1 Implementation

Order Item	goDCgo Support	
a.	<p>Staff Training for TDM Coordinators</p> <p>goDCgo provides complimentary online training for property employees that includes tailored information on resident transportation options, as well as tips and tricks to support residents' needs. Anyone can become a Transportation Management Coordinator (TMC) with training.</p>	
b. & f.	<p>Vendor List</p> <p>goDCgo maintains a robust list of preferred transportation amenity vendors that are required or optional under DC zoning, including transit displays, car sharing, and bike rack providers. goDCgo staff can share the list and connect you to company contacts.</p>	
c.	<p>TDM Planning</p> <p>goDCgo staff are trained specialists who work to support you in your TDM goals. Our staff can guide you through our TDM Plan template and help you to create a customized plan tailored to your business. goDCgo can supplement your plan with ideas, suggestions, and tips to enhance engagement in programs and amenities. goDCgo can also help you review your plan and monitor how your property is doing with biennial surveys, feedback from residents, parking data, and more.</p> <p>Transportation Survey Design</p> <p>goDCgo provides custom commute surveys to understand tenants' current travel behavior and analyze the data to recommend the most effective transportation program for the property.</p>	 
d.	<p>Capital Bikeshare</p> <p>goDCgo supports property managers that purchase or are required to provide Capital Bikeshare annual memberships to residents. Our team can assist with tailored outreach materials to promote Capital Bikeshare memberships.</p>	
e.	<p>DDOT Guides</p> <p>Get detailed information from the DDOT Bike Parking Guide and reference goDCgo's vendor list to get started.</p>	

Sample Zoning Order 2

TDM Language

2

In order to mitigate any possible adverse impacts from traffic generated by the project, the Applicant proposed the following transportation demand management (“TDM”) plan (Ex. 23; Ex. 57):

- i. Parking costs will be unbundled from residential units. Leased units will not include a parking space as part of rent;
- ii. Twelve bicycle parking spaces will be provided near site entrances outside the building. Sixty-nine secured bicycle parking spaces will be provided in the parking garage for use by residents;
- iii. Information on transportation options will be presented to residents via a transportation kiosk in the lobby of the residential building. The kiosk will contain information promoting walking, cycling and transit;
- iv. A website for the residential building will be established including similar information as the kiosk, with links to www.godcgo.com and similar websites;
- v. A member of the property management group will be designated as the Project's TDM coordinator, and will be responsible for coordinating, implementing and monitoring the TDM program; This includes establishing a marketing program and maintaining the information kiosk and website;
- vi. The Applicant will host a transportation mobility fair six months after the residential building has opened to new residents. The on-site TDM coordinator will work with DDOT's goDCgo team to organize representatives to present non-auto transportation options to all fair attendees in the residential building and the church;
- vii. In the residential lobby and in an appropriate location in the church near its entrance, provisions will be incorporated into the design that will allow placement of flat screen monitors with the intent of having these monitors be used to display up-to-date transit information; and
- viii. The Applicant will maintain or relocate existing bus stops adjacent to the property during construction.

Sample Zoning Order 2 Implementation

Order Item	goDCgo Support	
i. ii. viii.	<p>DDOT Guides</p> <p>Get detailed information from the DDOT Parking Guide and Bike Parking Guide and reference goDCgo’s vendor list to get started.</p> <p>goDCgo can connect you with DDOT staff who can provide guidance on bus stop placement.</p>	
iii.	<p>Brochures</p> <p>goDCgo can provide a customized Get Around Guide that details all the transportation options available near your location including a map, trip planning apps, and more.</p> <p>Complimentary brochures for DC Circulator, Capital Bikeshare, Metro Rail, Metro Bus, Guaranteed Ride Home, Pedestrian Safety, and more can be sent to your property to include in move-in packets as well as transportation information stands.</p>	
iv.	<p>Site Specific Transit Information</p> <p>goDCgo provides transportation verbiage for both web and print use. This information will provide comprehensive details about the transportation options for getting to and from your location.</p>	
v.	<p>TDM Planning</p> <p>goDCgo staff are trained specialists who work to support you in your TDM goals. Our staff can guide you through our TDM Plan template and help you to create a customized plan for your property. goDCgo can supplement your plan with ideas, suggestions, and tips to enhance property engagement in programs and amenities offered. We can also help you review your plan and monitor how your property is doing with biennial surveys, feedback from residents, parking data, and more.</p>	
vi.	<p>Promotions*</p> <p>goDCgo provides a variety of complimentary promotions to assist residents with transportation options. With a commuter social, goDCgo can table or host a virtual event and answer questions about transportation options, help with commute planning, and share information and resources. Capital Bikeshare 101 is a simple intro to Capital Bikeshare including how to use the system, using the app to check out a bike, and more.</p> <p><i>*On-site events and promotions will be unavailable until further notice due to COVID-19.</i></p>	
vii.	<p>Vendor List</p> <p>goDCgo maintains a robust list of preferred transportation amenity vendors that are required or optional under DC zoning including transit displays, car sharing, and bike rack providers. goDCgo staff can share the list and connect you to company contacts.</p>	

goDCgo Services

goDCgo has developed a suite of resources aimed at supporting residential property owners and managers as they work to comply with their TDM requirements.



Staff Training

goDCgo provides complimentary online training for property employees. Training includes tailored information on resident transportation options as well as tips to support resident needs.



Transportation Survey Design

goDCgo provides custom commute surveys to understand tenants' current travel behavior and analyze the data to recommend the most effective transportation program for the property.



Vendor List

goDCgo maintains a robust list of preferred transportation amenity vendors that are required or optional under DC zoning, including transit displays, car sharing, and bike rack providers. goDCgo staff can share the list and connect you to company contacts.



Capital Bikeshare

goDCgo supports property managers that purchase or have a requirement to provide Capital Bikeshare annual memberships to residents. Our team can assist with tailored promotional materials to promote Capital Bikeshare memberships once purchased.

The standard price for an annual membership is \$85 which includes unlimited rides under 30 minutes. If a user keeps a bike out for 30 minutes or more at a time, the user is responsible for usage fees.

goDCgo Services (continued)



Promotions*

goDCgo provides a variety of complimentary promotions to assist residents with transportation options. With a commuter social, goDCgo can table or host a virtual event and answer questions about transportation options, help with commute planning, share information and resources. Capital Bikeshare 101 is a simple intro to Capital Bikeshare including how to use the system, using the app to check out a bike, and more.

**On-site events and promotions will be unavailable until further notice due to COVID-19.*



Brochures

Request a customized Get Around Guide that details all the transportation options available near your location including a map, trip planning apps and more.

Complimentary brochures for DC Circulator, Capital Bikeshare, Metro Rail, Metro Bus, Guaranteed Ride Home, Pedestrian Safety and more are available by request to include move-in packets as well as transportation information stands. Complete our [brochure ordering form](#) to request printed versions.



Site Specific Transit Information

goDCgo provides transportation verbiage for both web and print use. This information will provide comprehensive details about the transportation options for getting to and from your location.



Support in Completing a TDM Plan

goDCgo staff are trained Transportation Demand Management specialists who work to support you in your TDM goals. Review our example sample plan documents and meet with a representative to use our template to create a customized plan tailored to you. goDCgo can supplement your plan with ideas, suggestions, and tips to enhance engagement in programs and, amenities offered.

goDCgo can help review your plan and monitor how your property is doing with biennial surveys, feedback from residents, parking data, and more.

See Page 16 for a Sample TDM Plan that can serve as a guide.

Residential Vendor Contacts

goDCgo has assembled this guide for residential properties and others looking to offer transportation amenities at their site. For more information and pricing, please contact each vendor directly. If you have other vendors in mind, please share their info with us at info@goDCgo.com.

Don't forget to become a goDCgo Transportation Ambassador so all your efforts can be recognized.

	Vendor	Service	Contact
 <p>DDOT</p>		<p>Capital Bikeshare is the regional bikeshare system and offers unlimited access to over 6,000 bicycles at 600 stations.</p> <ul style="list-style-type: none"> • Buying annual memberships for residents • Corporate accounts to purchase annual memberships for employees 	<p>Direct: 202-299-2186 Email: info@goDCgo.com Web: goDCgo.com Address: 55 M St, SE, Suite 400 Washington, DC 20003</p> <p>Capital Bikeshare Advertising</p> <ul style="list-style-type: none"> • Outfront Media • lauren.tyrell@outfrontmedia.com
		<p>For questions about city stipulations/public right of way, contact the Bicycle and Pedestrian Program at DDOT.</p>	<p>Direct: 311 Web: ddot.dc.gov/page/request-transportation-services</p>
 <p>Cycling</p>		<p>Bike racks, and other bicycle parking products for commercial bike parking.</p> <ul style="list-style-type: none"> • Bike Racks • Bike Shelters • Bike Lockers • Bike Repair Stations • Street Design • Dero Zap (commuter wellness program manager) 	<p>Direct: 888-337-6729 Web: dero.com</p> <p>Address: 42 Northern Stacks Dr Minneapolis, MN 55421</p>
		<p>The innovators at Duo-Gard create sustainable Bus Shelters, Smoking Shelters, Translucent Skylights, Translucent Canopies, and Bike Shelters.</p> <ul style="list-style-type: none"> • Bike Shelters • Bike Racks • Bike Lockers • Bike Cages • Bike Rooms & Indoor Parking • Bike Repair Stations • Scooter & Skateboard Racks • Additional Products 	<p>Direct: 734-207-9700 Web: duo-gard.com/bike-parking-and-infrastructure/</p> <p>Address: 40442 Koppernick Rd Canton, MI 48187</p>
		<p>Ground Control Systems provides high quality and secure bicycle parking racks, outdoor shelters, metal skateboard racks, indoor & outdoor bicycle lockers.</p> <ul style="list-style-type: none"> • Bike Lockers • Bike Corrals • Educational Kiosk • Bicycle Shelters • Campus & Urban Solutions • Indoor & Outdoor Bike Rooms • Skateboard & Scooter Racks • Snowboard & Ski Racks • Repair Stations & Pumps 	<p>Direct: 800-630-7225 Web: groundcontrolsystems.com</p> <p>Address: 708 Alhambra Blvd, Suite 200 Sacramento, CA 95816</p>
		<p>The mission of the Washington Area Bicyclist Association is to create a healthy, more livable region by promoting bicycling for fun, fitness, and affordable transportation; advocating for better bicycling conditions and transportation choices for a healthier environment; and educating children, adults, and motorists about safe bicycling.</p> <p>Cycling Courses</p> <ul style="list-style-type: none"> • City Cycling • Family Bicycling • Everyday Biking Seminar 	<p>Direct: 202-518-0524 Email: education@waba.org Web: waba.org</p> <p>Address: 2599 Ontario Rd NW Washington, DC 20009</p>
		<p>Zagster makes bike-sharing possible for every community. Zagster is the leading provider of bike share programs for cities, universities, businesses and more.</p>	<p>Direct: 844-924-7837 Email: sales@zagster.com Web: zagster.com</p>
		<p>Redmon Group is an interactive multimedia and technology company. We design and develop custom digital experiences that enable, train, and entertain.</p> <ul style="list-style-type: none"> • Mobile • Interactives • E-learning • Messaging • Commute onboarding software 	<p>Direct: 703-838-5461 Web: redmon.com</p> <p>Address: 211 North Union St, Suite 350 Alexandria, VA 22314</p>
 <p>provide transit information in your lobby to residents</p>		<p>RideDC* is a FREE transit display option supported by DDOT that provides DC employers, residential, and retail establishments with a web-based tool that displays real-time information about sustainable transportation options and locations nearby. The portal displays:</p> <ul style="list-style-type: none"> • Metro Bus / DC Circulator schedules and Nextbus updates • Metrorail arrival predictions • Capital Bikeshare bike and open dock availability • Carsharing location and car availability <p><i>*The RideDC portal is currently down, so free transit screen service is unavailable until further notice.</i></p>	<p>Email: amanda.harvey@dc.gov Web: ridedc.ddot.dc.gov</p>
		<p>TransitScreen provides commute management solutions and residential experience amenities focused on real-time transportation information. This includes everything from public transit to bikeshare, scooters, private shuttles, and more.</p> <ul style="list-style-type: none"> • TransitScreens • Mobile applications • Digital Signage (i.e. Transit Screen) • Websites 	<p>Direct: 202-688-5006 Email: sales@transitscreen.com Web: transitscreen.com</p> <p>Address: 750 17th St NW Suite 800, Washington, DC, 20006</p>

Residential Vendor Contacts

(continued)

Vendor	Service	Contact
		On-site bike repair for tenants. Direct: 202-417-7305 Email: service@handybikesdc.com Web: Handybikesdc.com
		On-site bike repair for tenants. Direct: 888-414-0299 Email: inquiries@velofix.com Web: velofix.com
Bicycle Courses/Clubs		Host a cycling course for tenants to teach them how to get the most out of biking. Direct: 202-518-0524 Email: education@waba.org Web: waba.org Address: 2599 Ontario Rd NW Washington, DC 20009
		Organize a bike club and residential-complex group rides. Direct: 202- 822-1333 Email: bikeleague@bikeleague.org Web: bikeleague.org
Car Share	Zipcar	Tenants can rent cars by the hour or day. Gas & insurance included. zipcar.com
	Free2Move	Tenants can rent cars by the hour or day. Gas & insurance included. free2move-carsharing.com
	Zoning Order Assistance	goDCgo assists multi-family apartment and condo buildings with implementation of transportation programs as required by zoning orders. Direct: 202-299-2186 Email: info@godcgo.com Web: goDCgo.com
	Lobby Events*	Gather your residents for an informal transportation information session. Contact the Residential Services Program. <i>*Lobby events are not currently being offered due to COVID-19.</i> Direct: 202-299-2186 Email: info@godcgo.com Web: goDCgo.com
	Information Brochures	Complimentary ordering and delivery of transportation maps and brochures to stock your front desk or welcome packets. Direct: 202-299-2186 Email: info@godcgo.com Web: goDCgo.com
Additional Amenities & Resources - Take your residential complex to the next level by offering these creative amenities.		
Shopping carts	Amazon Walmart	Provide tenants with the use of on-site shopping carts to make running errands more feasible. Web: amazon.com Web: walmart.com
Cargo Bikes	The Daily Ride DC	Helps tenants transport large pounds of goods compared to a regular bicycle. Direct: 202-396-0704 Address: 1108 H St. NE, Washington, DC 20002
	City Bikes	Helps tenants transport large pounds of goods compared to a regular bicycle. Capitol Hill Address: 719 8th Street SE, Washington, DC 20003 Direct: 202.688.2099 Tenleytown Address: 4810 Wisconsin Ave NW, Washington, DC 20016 Direct: 202.558.0055 Adams Morgan Address: 2501 Champlain St, NW, Washington, DC 20009 Direct: 202.265.1564
	Online Vendors	My Amsterdam Bikes Worksman Cycles Web: myamsterdambike.com Web: worksmancycles.com/cargo-bikes.html
SmarTrip Cards	WMATA	Bulk Sales of SmarTrip Cards (orders of 25+) Direct: 202-962-5700 Email: smartrip@wmata.com
Events	Bike corrals	With Capital Corral Service, your attendees are guaranteed an open dock (or bike parking space). Five hours of Corral Service costs \$3,000. Direct: 877-430-2453 Web: info.godcgo.com/event-services-request
Informational Brochures	Circulator	DC Circulator provides public transportation to the District's main attractions and most lively neighborhoods at a cost of only \$1*. <i>*Fares are temporarily suspended until further notice due to COVID-19.</i> Direct: 202-671-2020 Web: dccirculator.com/connect/contact-us
	Metro Rail & Bus	Washington Area's Rapid Transit and Bus Service. Direct: 202-637-7000 Web: wmata.com/ezbulk
	VRE	The Virginia Railway Express is a regional rail service that connects the Northern Virginia suburbs to Union Station in Washington, D.C. Email: Gotrains@vre.org
	MARC	A commuter rail service that serves the Washington-Baltimore Metropolitan Area. Email: marc@mta.maryland.gov

goDCgo
202.299.2186
55 M St. SE, Suite 400
Washington, DC 20003

goDCgo.com

 GOVERNMENT OF THE DISTRICT OF COLUMBIA
DCMURIEL BOWSER, MAYOR

Sample Residential TDM Plan

General Information:

- **Residential Complex Name:**
Example Property
- **Number of Units:** 100
- **Number of Parking Spaces:** 25
- **Cost for Parking:** \$150 per month
- **Type of Bike Parking Available On-Site?**
Bike Room with street accessibility
- **Number of Bicycle Parking Spaces:** 50
- **Bike Repair Available On-Site?** Yes
- **Capital Bikeshare Memberships Provided?**
Yes
- **Transportation Zoning Requirement?** Yes
 - If yes attach as appendix

Goals:

1

Increase resident satisfaction/retention



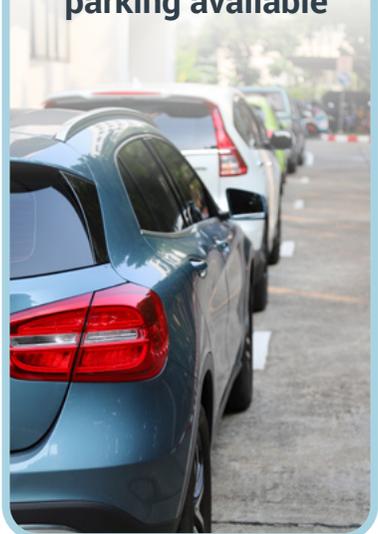
2

Promote sustainability to be recognized as an industry leader



3

Reduce parking needs to accommodate the limited amount of parking available



Sample (continued)

Strategies:

- **Designate a Transportation Coordinator**
 - Name: Jane Doe
 - Title: Assistant Property Manager
 - Contact Info: JDoe@AptProperty.com, 202-123-4567

- **Provide Transportation Amenities**
 - Bike room
 - Maintenance services
 - Real-time transit display
 - Telework space
 - Capital Bikeshare memberships
 - Electric vehicle charging station on-site
 - Carshare
 - Shuttle to transit
 - SmarTrip® Card

- **Implement a Parking Fee**
- **Promote Transportation Options and Amenities**
- **Train Front Desk Staff on Transportation Options**
- **Provide Transit Information in New Resident Packets**
- **Hold goDCgo Transportation Information Event**
- **Survey Residents**
- **Become a [goDCgo Transportation Ambassador](#)**
- **Provide Pre-Tax Transit Benefits to Employees**



Sample Proposed Plan

Timeframe	Description of Efforts
January	<ul style="list-style-type: none"> <li style="text-align: right;">Install 75 long-term bike parking spaces <input type="checkbox"/> <li style="text-align: right;">Install 10 short-term bike parking spaces (outdoor bike parking) <input type="checkbox"/> <li style="text-align: right;">Building open for residents <input type="checkbox"/> <li style="text-align: right;">Appoint Transportation Coordinator <input type="checkbox"/>
February	<ul style="list-style-type: none"> <li style="text-align: right;">Social media post about seasonal commute options <input type="checkbox"/> <li style="text-align: right;">Include transportation amenity in resident internal newsletter <input type="checkbox"/> <li style="text-align: right;">goDCgo staff training on local transportation <input type="checkbox"/>
March	<ul style="list-style-type: none"> <li style="text-align: right;">Social media post about Capital Bikeshare <input type="checkbox"/> <li style="text-align: right;">Advertise a commuter event and Capital Bikeshare 101 <input type="checkbox"/> <li style="text-align: right;">goDCgo event and Capital Bikeshare presentation 101 <input type="checkbox"/> <li style="text-align: right;">Monitor bike racks and remove any forgotten/broken bicycles <input type="checkbox"/>
April	<ul style="list-style-type: none"> <li style="text-align: right;">Social media post about nearest Metro stop <input type="checkbox"/> <li style="text-align: right;">Survey residents <input type="checkbox"/>
May	<ul style="list-style-type: none"> <li style="text-align: right;">Social media post about National Bike Month <input type="checkbox"/> <li style="text-align: right;">Share Bike to Work Day information <input type="checkbox"/> <li style="text-align: right;">Include bike information in resident newsletter <input type="checkbox"/>
June	<ul style="list-style-type: none"> <li style="text-align: right;">Social media post about transit options <input type="checkbox"/> <li style="text-align: right;">goDCgo to provide survey results analysis <input type="checkbox"/>
July	<ul style="list-style-type: none"> <li style="text-align: right;">Social media post about bikeshare/e-bikes <input type="checkbox"/>
August	<ul style="list-style-type: none"> <li style="text-align: right;">Social media post about electric scooters <input type="checkbox"/> <li style="text-align: right;">Promote transit options in resident newsletter <input type="checkbox"/>
September	<ul style="list-style-type: none"> <li style="text-align: right;">Promote Car Free Day <input type="checkbox"/>
October	<ul style="list-style-type: none"> <li style="text-align: right;">Social media post about biking when the weather gets cold <input type="checkbox"/>
November	<ul style="list-style-type: none"> <li style="text-align: right;">Social media post about telework space <input type="checkbox"/> <li style="text-align: right;">Include telework space in resident newsletter <input type="checkbox"/>
December	<ul style="list-style-type: none"> <li style="text-align: right;">Social media about New Year new commute (ex: take advantage of amenities available) <input type="checkbox"/>
Continuously	<ul style="list-style-type: none"> <li style="text-align: right;">Include transportation brochures/info in move-in packets <input type="checkbox"/> <li style="text-align: right;">Provide brochures in lobby for resident inquiries <input type="checkbox"/> <li style="text-align: right;">Provide transportation information on real-time transit screen <input type="checkbox"/> <li style="text-align: right;">Include information on how to get around/transportation options nearby on website <input type="checkbox"/> <li style="text-align: right;">Include transportation information in resident newsletter <input type="checkbox"/> <li style="text-align: right;">Promote transportation in communal areas (mail room, lobby, etc.) <input type="checkbox"/> <li style="text-align: right;">Provide 75 long-term bike parking spaces <input type="checkbox"/> <li style="text-align: right;">Provide bikeshare and or carshare to new residents <input type="checkbox"/>

District Department of Transportation Resources

Links to Guides/Regulations

- [DDOT Bike Regulation Page](#)
- [Bike Parking Guide](#)
- [Zoning Maps of the District of Columbia](#)
- [2016 Zoning Regulations](#)
- [Guidance for Comprehensive Transportation Reviews](#)





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