

# goDCgo Residential Services Success Story

## Go Above and Beyond Your Transportation Related Conditions/Requirements

### MODERNONM.

#### PROPERTY MANAGEMENT COMPANY

Mill Creek Residential

#### PROPERTY SIZE

276 units

#### YEAR OPENED

2018



Part of the booming Southwest Waterfront, **Modern on M** opened its doors in 2018 with many sustainable transportation options for residents. This modern style apartment complex has two buildings situated next to the Waterfront Metro Station. Modern on M has the best of everything without relying on a car—easy access to shopping, living, and playing.

#### MODERN ON M

A zoning order contains a set of conditions/requirements that are stipulated through the government to accommodate impacts from either building or expanding a property. Each order is unique and determined by the size of the impact. Modern on M's site plan includes transportation initiatives like unbundling the price of parking, installing a real-time transit display, providing bicycle parking, having an electric car charging station, and offering Capital Bikeshare memberships and/or car-share memberships for all residents.

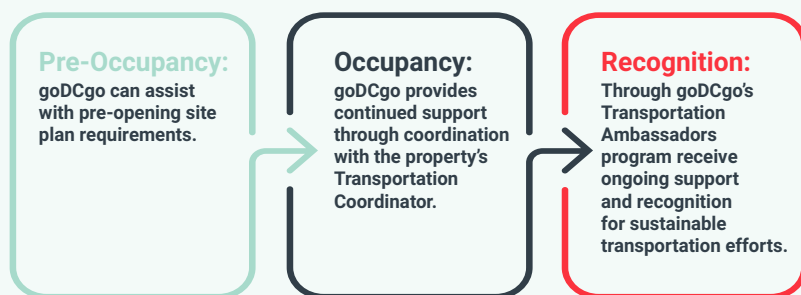
In addition to all of these solutions, Modern on M has worked with goDCgo to host events to promote the use of sustainable transportation and create an eco-friendly culture for the property. goDCgo has trained their leasing staff on the alternative travel options in the District, including tips and tricks to help not only current but potential residents as well. When showing the property to prospective renters, staff can confidently promote how easy it is to get around in addition to all of the great amenities that support a car-free or car-light lifestyle. Modern on M staff continue to explore new ideas that can help residents and also fulfill the expectations of their conditions/requirements.



## DOES YOUR PROPERTY HAVE A ZONING ORDER?

goDCgo provides complimentary assistance to meet your transportation requirements, including sustainable transportation options for residents and people visiting or commuting to your property. Offering sustainable amenities can make your business even more competitive in the marketplace. If you are unsure if your property has a site plan, visit the DC Office of Zoning's official zoning map to search your property's address.

DDOT evaluates the impact of certain development actions on the multi-modal transportation network. The cycle begins when a development triggers a need for review. DDOT and the property owner work together to develop a Transportation Demand Management (TDM) Plan. Then the approval body sets the site conditions, which requires the implementation of certain transportation amenities. During the building phase, goDCgo can support the property owner with completing any pre-opening site requirements to obtain a Certificate of Occupancy. Once the building is open, goDCgo will continue to support the property by working with the on-site TDM Coordinator to share information with residents.



## RESIDENTIAL RECOGNITION PROGRAM

goDCgo also recognizes residential complexes for their sustainable transportation efforts through the Transportation Ambassadors Program. Your property can be designated as a Bronze, Silver, Gold, or Platinum Residential Ambassador based on the type of transportation amenities your property offers. Become an ambassador for sustainable transportation by visiting [goDCgo.com/residential](http://goDCgo.com/residential).

## GODCGO SUPPORT

goDCgo has created a Zoning Toolkit to support residential complexes that have transportation related conditions/requirements. The toolkit includes resources such as sample zoning orders and the services that goDCgo can provide to support each requirement in your TDM Plan. Regardless of the development stage your complex is in, we can help your property incorporate transportation amenities to enhance your resident experience.



[goDCgo.com/residential](http://goDCgo.com/residential)

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## Zoning Compliance Support

### 1 Explore Partnerships

The mobility industry is growing fast, providing opportunities to work with innovators to supplement your residents' transportation options; think dockless scooters or on-demand carshare. Request goDCgo's Amenity Vendor list to explore the providers operating in DC.

### 2 Collaborate with Government & Public Agencies

Coordinating with local and public transportation agencies is crucial for new and existing developments.

### 3 Provide Capital Bikeshare Passes

Capital Bikeshare is a transportation option that is available 24-7, 365 days a year. Annual Memberships are a great value-added amenity for a low cost!

### 4 Spread the Word

Promote your sustainable transportation amenities on your property's website, newsletter, social media, and new tenant packets.