



goDCgo Residential Services Success Story

Connecting Residents with Sustainable Transportation Options



PROFILE

Penny Bilawa
Property Manager,
f1rst Residences

PROPERTY MANAGEMENT COMPANY

McCaffery Interests

PROPERTY SIZE

325 Units

YEAR BUILT

2017



FIRST Residences, a goDCgo designated Platinum Ambassador, is located in the booming Navy Yard neighborhood of Washington, DC. F1RST is committed to promoting sustainability and offering a multitude of transportation options, information, and access to amenities for their residents. Johnny Xayamath is the Transportation Coordinator and Leasing Manager, he connects with residents and helps ensure they know the options available on and off-site.


96
WALK

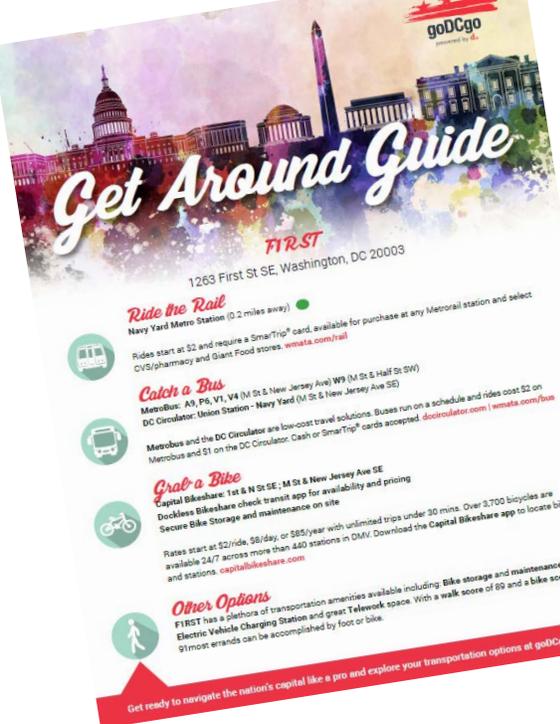

83
TRANSIT


96
BIKE SCORE

MEET JOHNNY!

The team at F1RST understands the importance of transportation and the role it plays in the everyday life of their residents. Johnny, the Transportation Coordinator not only promotes alternative transportation, he uses it daily. Johnny takes the Metro to and from work everyday. Before discovering the ease of Metrorail, he drove alone commuting on 495/395 all the way from Silver Spring, MD. His commute change saves him time and allows him to connect with new friends, stop at the hottest hang out spots, and also gives him time to volunteer in his community. When interacting with residents he shares his testimony to encourage sustainable travel. Johnny also enjoys sharing his commute tips and tricks as a way to bond with residents who also use the system. Having a Transportation Coordinator who understands is a great tool to build relationships with residents and serve as a resource for any transportation questions they may have.

“The best events in the district are all accessible to Metro locations around different district neighborhoods including Navy Yard, Chinatown, and Columbia Heights. The most eco-friendly way to experience it all is just footsteps from F1RST.” – Johnny Xayamath, Leasing Manager, F1RST Residences



Platinum Ambassador Status

Amenities Galore

ON-SITE AMENITIES

Being able to articulate transportation information in a relatable way has helped F1RST encourage residents to choose the Navy Yard as home. F1RST has relatable staff but is also a powerhouse when it comes to amenities. The building is a few blocks from Nationals Park, with a variety of retail and entertainment nearby—ideal for walking and biking—and the Navy Yard Metro station is just around the corner. On-site amenities include extensive telework space, a bike room with maintenance equipment, and electric vehicle charging stations in the garage. F1RST utilizes goDCgo’s personalized **Get Around Guide** because mobility is easier when residents know all the readily available transportation options.



RESIDENTIAL AMBASSADOR PROGRAM

The goDCgo Residential Ambassador Program recognizes residential complexes in Washington, DC for their exemplary efforts as transportation leaders. By offering transportation amenities and creative program incentives for their residents, these organizations are helping to make the District the healthiest, greenest, and most livable city in the United States. Learn more about our recognition program at goDCgo.com/Residential.



Let us help your property incorporate transportation amenities and information to enhance your resident experience.

202.299.2186 or info@goDCgo.com

goDCgo.com/residential   

1 **Telework Space**
Do you provide office space for residents? Encourage the use of telework to help residents skip the commute completely! goDCgo can draft website verbiage to let residents know it's there.

2 **Real-Time Transit Display**
Provide real-time transportation information to help save residents time and be aware of the options nearby. goDCgo can provide a referral for vendors in metropolitan DC.

3 **Maps, Guides & Brochures**
Stock your front desk or welcome packets with transportation maps and brochures. Order sets of complimentary materials through goDCgo.

4 **Bike Culture**
Give bike owners peace of mind by installing secure, convenient bicycle parking and maintenance on-site. Organize a resident competition using The Annual National Bike Challenge or the DC Bike Ride. We can help!